The Minor in Food Industry Management is designed to serve students with majors in other fields who are interested in careers in the food industry. The primary educational objective of the specialization is to provide students with a fundamental knowledge of business management in relation to the food industry.

The Minor is available as an elective to students who are enrolled in bachelor's degree programs at Michigan State University other than the Bachelor of Science degree program with a major in Food Industry Management. The specialization is administered by the Department of Agricultural, Food, and Resource Economics.

The Minor in Food Industry Management consists of 18 credits. At least 12 unique credits counted towards the requirements for the Food Industry Management Minor must not be used to fulfill the requirements for that students’ major.

Requirements for the Minor in Food Industry Management

The student must complete the following for a total of 18 credits:

All of the following courses (6 credits):

____ ABM 100 (3) Decision-making in the Agri-Food System
____ FIM 220 (3) Food Product Marketing

Two of the following courses (6 credits):

____ ABM 222 (3) Agribusiness and Food Industry Sales
____ ABM 400 (3) Public Policy Issues in the Agri-Food System
____ ABM 422 (3) Vertical Coordination in the Agri-Food System
____ ABM 427 (3) Global Agri-Food Industries and Markets
____ ABM 435 (3) Financial Management in the Agri-Food System
____ EEP 405 (3) Corporate Environmental Management
____ FIM 335 (3) Food Marketing Management*
____ FIM 415 (3) Human Resource Management: Changes and Challenges
____ FIM 439 (3) Food Business Analysis and Strategic Planning (W) or ABM 437*
____ MKT 351 (3) Retail Management

One of the following courses (3 credits):

____ ACC 201 (3) Principles of Financial Accounting
____ ACC 230 (3) Survey of Accounting Concepts

One of the following courses (3 credits):

____ FIM 335 (3) Food Marketing Management*
____ FIM 439 (3) Food Business Analysis and Strategic Planning (W) or ABM 437*
____ GBL 323 (3) Introduction to Business Law
____ MGT 325 (3) Management Skills and Processes
____ MKT 327 (3) Introduction to Marketing
____ SCM 303 (3) Introduction to Supply Chain Management

* May only use to fulfil a requirement once

To apply for the minor, contact Ruthi Bloomfield, bloomf19@msu.edu or Dale Elshoff, Elshoff@msu.edu
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